

“Hi-Human” is a full-service marketing agency specializing in real estate development segment.

Founded in 2019 in Asia, “Hi-Human” now operates across Dubai, Jakarta, Bali, and soon — London, bridging Europe, Asia, and the Middle East. We partner with developers and real estate ventures to create powerful, lasting connections between brands / concepts and their audiences.

We are your “Outsourced Marketing Office” — removing the complexity from marketing and turning ideas into extraordinary experiences.

**What We Do:**

“Hi-Human” delivers strategic and creative services across four core areas:

- Digital presence
- Concept development
- Branding & web
- Event management

Our expertise spans brand development, digital marketing, client experience optimization, and lead generation. Whether crafting new concepts or launching immersive events, we bring your vision to life with precision and impact.

**Our Services:**

- Full-service marketing office
- Concept & space creation
- Digital marketing
- Branding & web development
- PR / GR
- Content production
- Social media management
- Lead generation
- Event production

**How We Work:**

At “Hi-Human”, we take a personalized, market-specific approach to every client. By understanding the unique context and goals of each brand, we develop custom strategies that drive measurable results — increasing visibility, trust, and long-term loyalty.

“In today’s competitive landscape, real estate developers must offer more than just beautiful properties”, - says Serge Sokolov, Founder & CEO of “Hi-Human” Marketing Agency. “We help them tell a bigger story — one rooted in lifestyle, community, and meaningful connection. It’s not just about marketing a property, but about creating a sense of belonging”.

Links:

<https://hi-human.com>

<https://www.instagram.com/hihuman.agency>

Photo link -

[https://drive.google.com/drive/folders/1qOgXGr\\_Gn2WkevT6IUPyhmy6EPjTXid?usp=sharing](https://drive.google.com/drive/folders/1qOgXGr_Gn2WkevT6IUPyhmy6EPjTXid?usp=sharing)